



## Maryknoll Convent School 95<sup>th</sup> Anniversary Logo Design Competition

*"Nurturing Virtues. Inspiring Excellence."*

2020 marks the 95th anniversary of Maryknoll Convent School. In celebration of this important milestone, we sincerely invite you to provide a creative design for our 95th anniversary logo.

### Who can join?

The competition is open to current students and alumnae; there are three categories of awards:

- 1) Primary Section
- 2) Secondary Section
- 3) Alumnae Section

(open to alumnae around the world who have studied at Maryknoll Convent School)

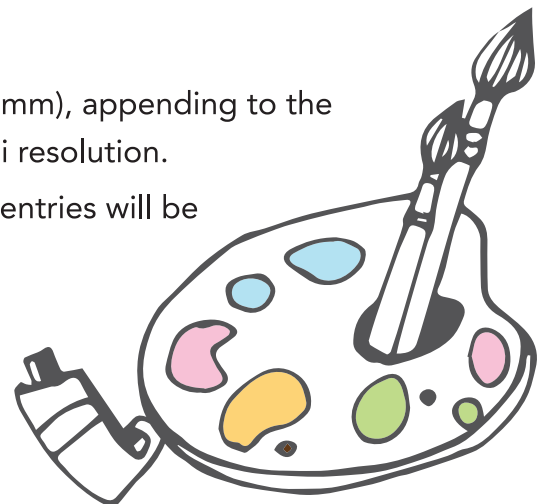
There will be **one winner for each category**, and an **overall winner**. The design of the overall winner will be used across all communication and marketing materials (e.g. event brochures, banners) for the celebration events.

### Submission requirements

- Our slogan for the anniversary celebration is "**Nurturing Virtues. Inspiring Excellence.**". The composition elements of the anniversary logo should include "MCS" and "95". Each entry must include a brief description (no more than 300 words, either in Chinese or English), illustrating the design concept. The logo may be used alongside our school crest so there is no need for you to incorporate elements of the school crest in your design.
- Each participant may submit more than one entry.
- By the act of entering the competition, each participant is assigning to the MCS 95th Anniversary Organising Committee a perpetual, royalty free, unlimited, unconditional use or modification, and reproduction rights of the submission(s).
- Submitted entries will not be returned to participants.

### Submission formats

- The design must be presented within A4 size (210mm x 297mm), appending to the completed Entry Form, or in vector PDF format with 300 dpi resolution.
- Hard-copy prints and editable digital files of the shortlisted entries will be requested on a later date.





### Submission method

- Primary and Secondary students - please submit the Entry Form to your class/ homeroom teacher **on or before OCTOBER 4, 2019.**
- Alumnae – please submit your design file (the attachment should not exceed 5MB in total) with the Entry Form to **mcs95logo@gmail.com on or before OCTOBER 4, 2019.**

### Judging criteria

- Originality
- Aesthetic quality
- Creativity
- Scalability
- Reproducibility

The judging panel will be announced later.

### Awards & prizes


**Finalists:** 5 each from Primary, Secondary and Alumnae categories (total 15 finalists)  
*Certificate*

**Winners:** One each from Primary, Secondary and Alumnae categories (total 3 winners)  
*HK\$1,000 cash coupon with a Certificate*

**Overall winner (total 1 winner)**

*2 pieces of each souvenir item produced with the winning logo*

### Results announcement

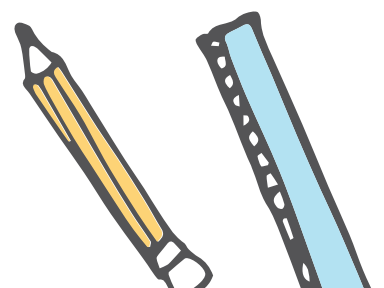
The winning results will be announced at school and via  [MCS 95th Anniversary](#) in end October 2019. Winners will also be notified by email individually.

### Enquiry

Email: [mcs95logo@gmail.com](mailto:mcs95logo@gmail.com)



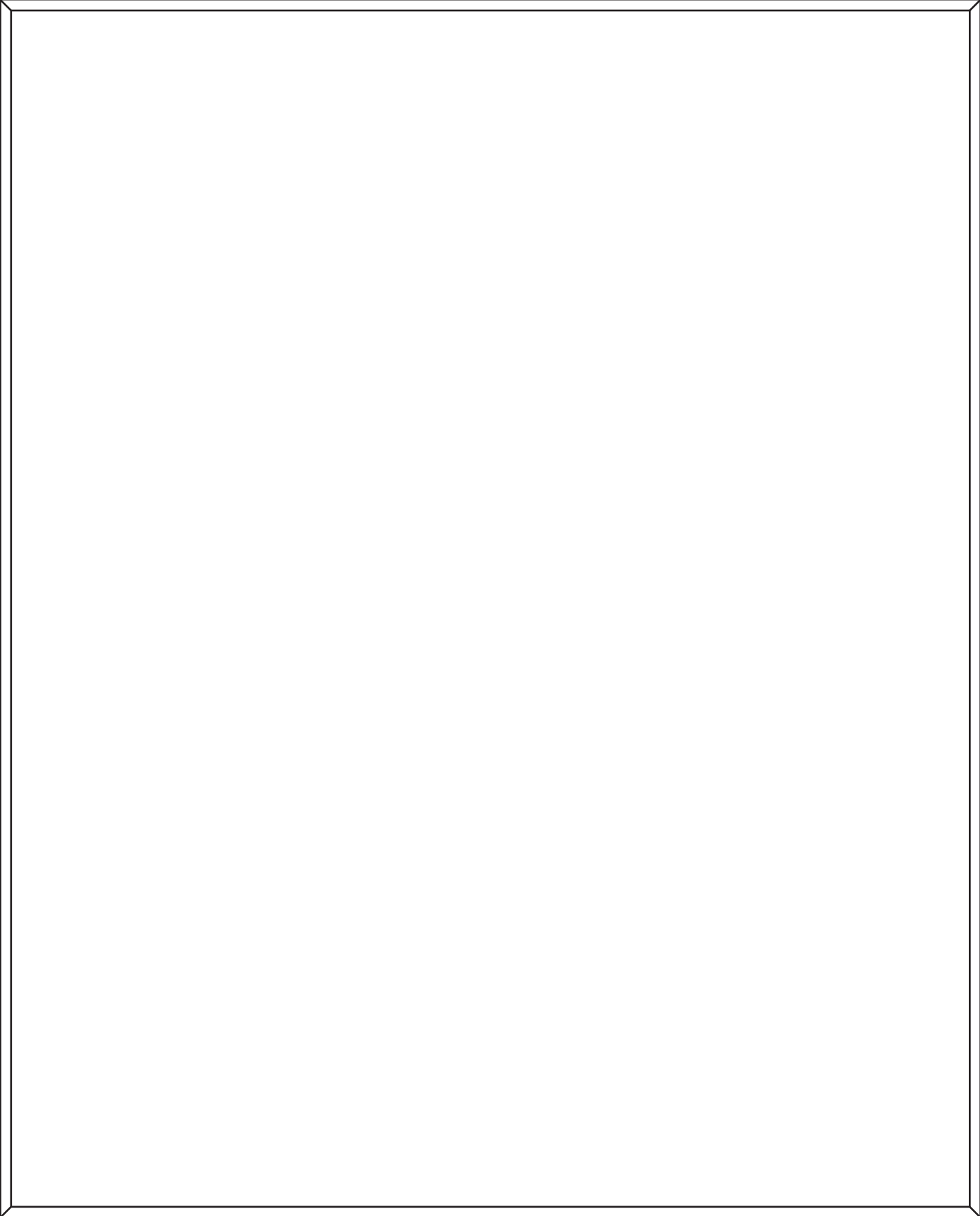
*We look forward to seeing  
your designs!*





**Maryknoll Convent School 95<sup>th</sup> Anniversary Logo Design Competition  
Entry Form**

Name: \_\_\_\_\_

A large, empty rectangular box with a thin black border, intended for the student to draw their logo design for the competition.